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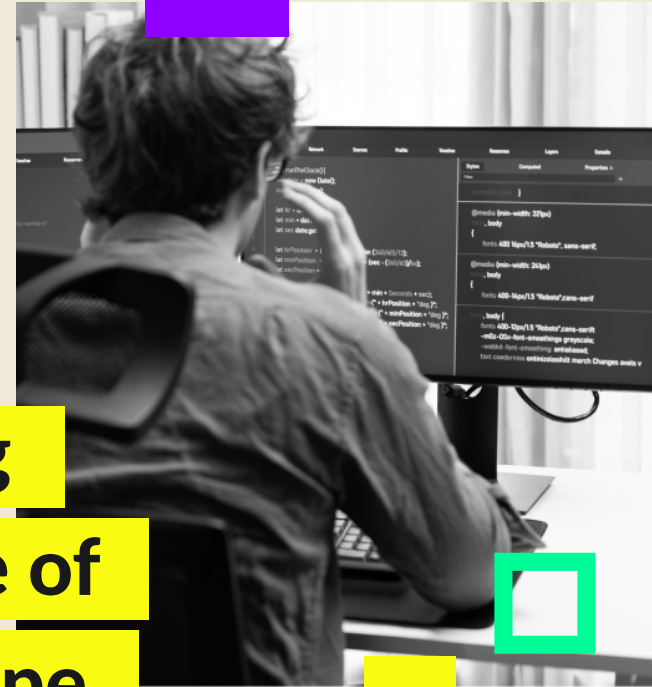
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EUSAiR

Unlocking the future of AI in Europe

with regulatory sandboxes that connect innovation, compliance, and collaboration.

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Welcome to the EUSAiR project

Together, we can shape the future of AI regulation in Europe!

The European AI Regulatory Sandbox Initiative (EUSAiR) is an crucial two-year project funded by the European Commission's Digital Europe Programme. Our mission? To make AI development easier, safer, and more accessible across Europe by supporting AI regulatory sandboxes - controlled spaces where AI solutions can be tested before going to market.

These sandboxes create a safe and supportive environment for AI innovators, helping them navigate regulations, reduce risks, and bring their ideas to life. By connecting AI startups, policymakers, and industry leaders, EUSAiR is paving the way for responsible and innovative AI in Europe!

What EUSAiR will achieve

Our goals

- Improve legal certainty by creating an environment where companies can test their AI solutions.
- Speed up AI market entry by reducing regulatory barriers for SMEs and facilitating regulatory compliance assessment.
- Ensure AI is safe and fair by unifying sandbox rules across Europe.
- Train National Competent Authorities (NCAs) to better support AI innovation.
- Use empirical insights and real-world testing to improve AI laws and frameworks, making them work better for everyone.

What is EUSAiR all about?

EUSAiR is here to make AI regulation work for everyone by building a harmonised system for AI sandboxes across all 27 EU countries. Here's how we're making a difference:

- Boosting AI innovation by cutting through red tape and making compliance easier.
- Creating a common set of rules to ensure AI sandboxes are effective and accessible to everyone.
- Helping startups and SMEs bring their AI ideas to market faster and with fewer hurdles.
- Bringing together experts, regulators, and AI developers to exchange ideas and improve AI regulation.
- Shaping better AI policies based on real-world testing and shared empirical experiences.
- Training national competent authorities to comprehensively guide and oversee AI innovation.

By working together, we ensure that AI can grow safely, fairly, and innovatively for everyone!

What to expect?

- A clear, user-friendly AI sandbox system that works across Europe.
- Faster approval and market access for AI startups and small businesses.
- Seamless collaboration between AI innovators and regulators.
- Stronger AI regulations that keep people safe while supporting innovation.
- A central hub of AI knowledge and best practices to help businesses and policymakers stay ahead.